



Eduardo Marques
Executive Creative Director



Eduardo Marques has made the prestigious Top 40 under 40 list for Ad Age in 2017 and was ranked number 13 in Business Insider's Top 30 Most Creative People in advertising for 2016. He has helped 180LA win Ad Age's Agency A-List as the #2 Stand-out Agency as well as Ad Age/Creativity's Creative Innovators list. He is one of the creative forces behind "Boost Your Voice," UNICEF's "Unfair Tales," University of Phoenix "WE RISE" campaign, Airbnb's 'Birdhouses,' Hellmann's Recipe Receipt, Airbnb #SochiProblems, Coke Happiness Refill and BK Whopper Face.

During his time at 180LA, Eduardo's work has won 20 Cannes Lions; one Grand Prix for Good in 2016, and two Grand Prix (Promo & Activation and Integrated) and a Titanium Lion in 2017. As a former CD at Pereira O'Dell SF and CD of Special Projects at Ogilvy Brazil, Eduardo has worked at traditional advertising agencies in addition to digital and content agencies, developing a best-practices for creating break-through, integrated creative during his 22-year career.

Eduardo was ranked #1 most awarded Creative Director based on the Cannes Global Creativity Report

in 2012 and #5 in 2017. Among some of his 300+ international awards, Eduardo has 37 Cannes Lions (3 GPs), 10 London Awards, nine D&AD Pencils, 18 Clios (1 Grand Clio), 17 One Show Pencils, and GPs at El Ojo, Wave and FIAP (Latin America's biggest festivals).

He is Brazilian, but don't ask him to play soccer or dance samba. Instead, ask him to prepare and drink some Caipirinhas.